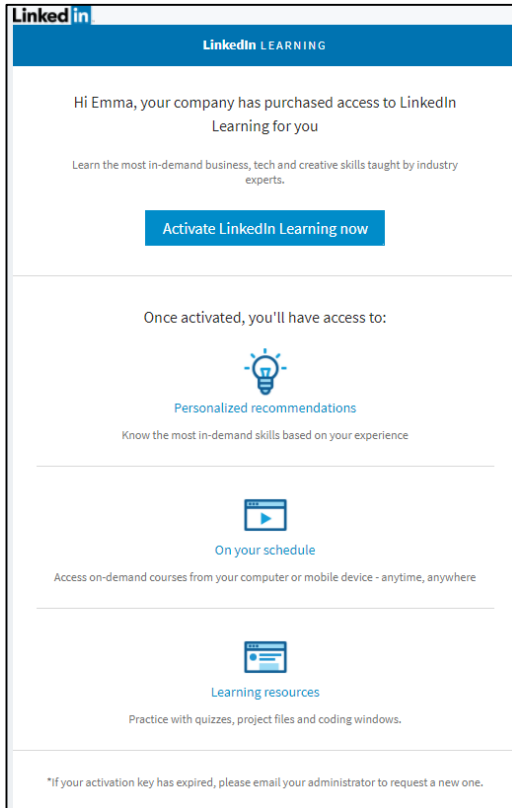
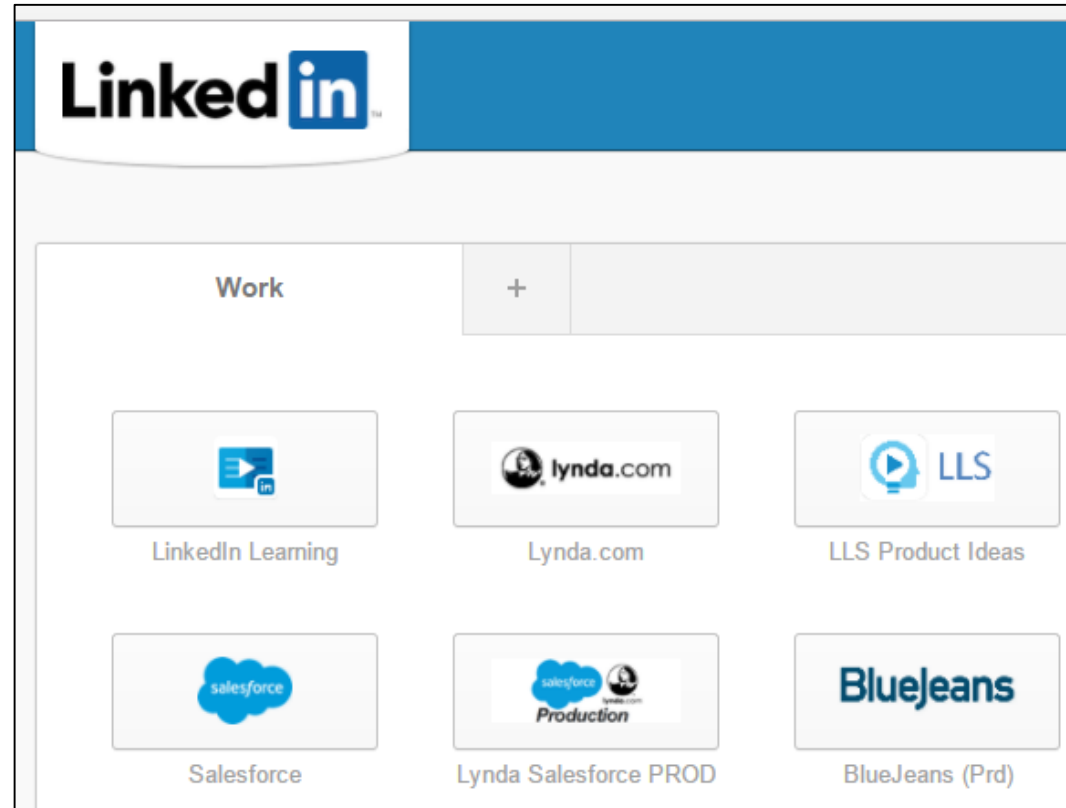


LinkedIn Learning
First Time Learner Activation
SSO Profile Optional

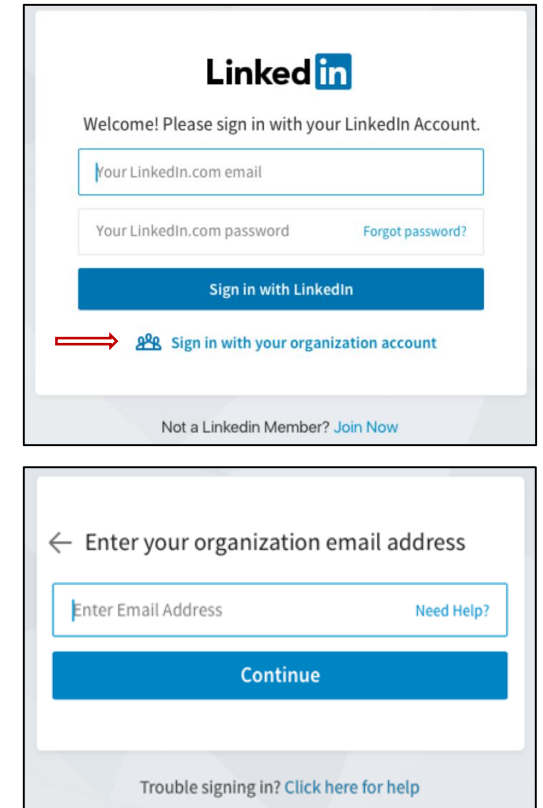
1. Learners can activate LinkedIn Learning in 3 ways



1. Click activation link in email



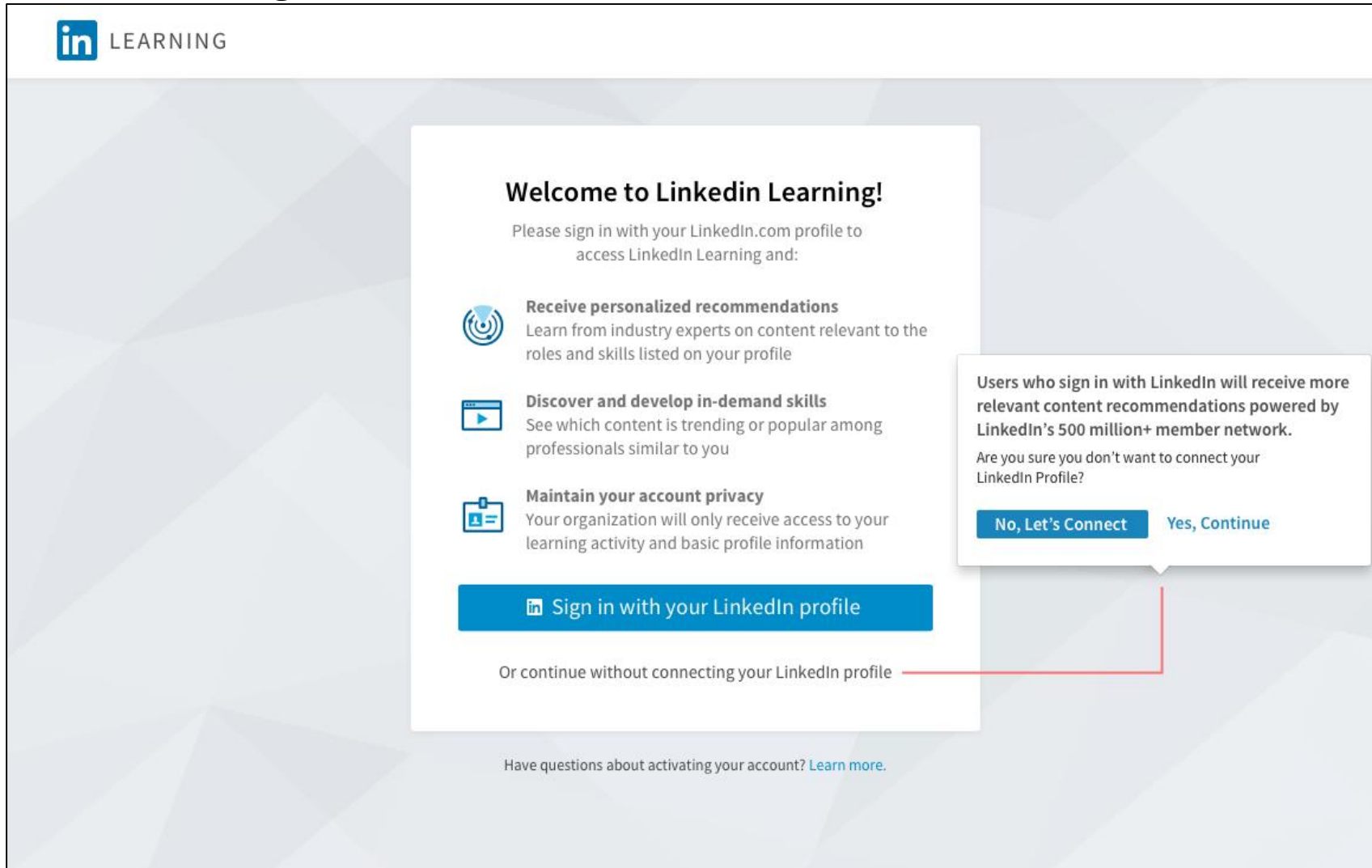
2. Click on LinkedIn Learning in the SSO portal (e.g. Okta)



3. Via "organization account" on www.linkedin.com/learning

2. Choose to connect LinkedIn profile or skip

*option to Bound or Unbound account = option to connect a learner's LinkedIn Learning account to a learner's LinkedIn account



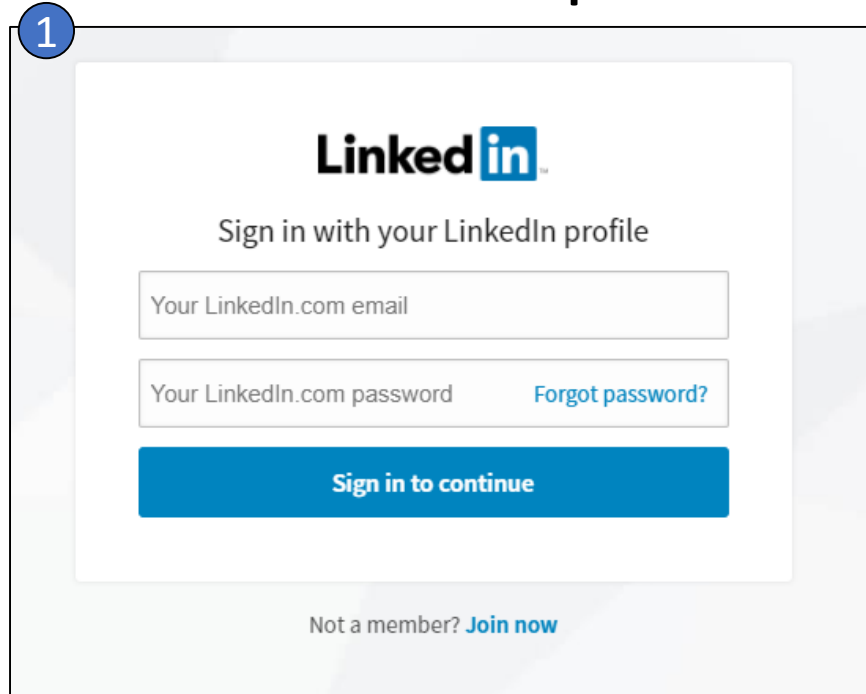
The Learner will be prompted to sign in with their LinkedIn profile or continue without connecting. It is strongly recommended for learners to sign in using their LinkedIn profile for more personalized learning and increased user engagement

If the user chooses not to link (Unbound) their LinkedIn Learning account with LinkedIn, they will have to create a Learning account.

If the learner clicks "Learn More", they will land in the Help Center

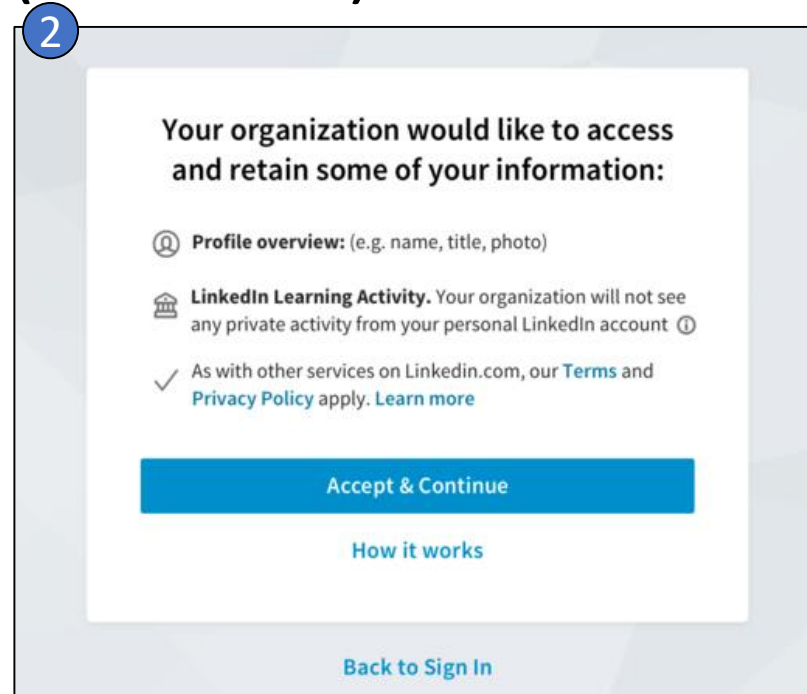
3a. If a Learner chooses to connect their LinkedIn profile (Bound)

1



The first screenshot shows the LinkedIn sign-in interface. At the top is the LinkedIn logo. Below it, the text 'Sign in with your LinkedIn profile' is displayed. There are two input fields: 'Your LinkedIn.com email' and 'Your LinkedIn.com password'. A blue button labeled 'Sign in to continue' is positioned below the password field. A link 'Forgot password?' is located to the right of the password field. At the bottom, there is a link 'Not a member? Join now'.

2



The second screenshot shows the LinkedIn consent screen. The heading is 'Your organization would like to access and retain some of your information:'. Below this, there are three items: 1) 'Profile overview: (e.g. name, title, photo)' with a person icon. 2) 'LinkedIn Learning Activity. Your organization will not see any private activity from your personal LinkedIn account' with a building icon. 3) A checkmark icon followed by 'As with other services on LinkedIn.com, our Terms and Privacy Policy apply. Learn more'. A blue button labeled 'Accept & Continue' is centered below these items. A link 'How it works' is below the button. At the bottom, there is a link 'Back to Sign In'.

1) Sign in with their existing LinkedIn account using any email address associated with their LinkedIn profile. Learners can create a new LinkedIn account, if they do not have one

2) Accept the privacy terms to continue

Note: only the user's learning activity and basic profile information, (e.g. name, job title, photo) will be shared with the organization

3b. If a Learner chooses to create a separate learning account (Unbound)

1 confirm your identity, please enter your email to receive your verification code.

Send verification code

Create

Cancel

2 Verify your email address

Thanks for verifying your [yourname@email.com](#) account!

Your code is: 505044

Sincerely,
LinkedIn Enterprise (EI)



To confirm your identity, please enter your email to receive your verification code.

Verify code

Send new code

8-16 characters, containing 3 out of 4 of the following: Lowercase characters, uppercase characters, digits (0-9), and one or more of the following symbols: @ # \$ % ^ & * - _ + = [] { } | \ : ' , ? / ~ " () ; .

Create

Cancel

3 confirm your identity, please enter your email to receive your verification code.

Change e-mail

Create

Cancel

1) Enter an email address they wish to sign in with. This can be either a personal email address or the organization email address

2) Check that email address for the verification code. Then enter it into the form and click “Verify code.” Please note that the verification code email will come from “Microsoft on behalf of LinkedIn Learning”

3) Lastly, create a password to sign into the account with. Then click “Create”

4. Personalize your account

What is your current or desired job title? (Optional)

Continue

Pick the skills that interest you.

+ Enter skills or add from the list below

✓ Digital Marketing

+ Design

+ Microsoft Excel

+ Databases

✓ Business Strategy

+ Mobile Application Development

+ Data Analysis

✓ Leadership

+ Web Development

+ Microsoft Office

+ Back-End Web Development

✓ Presentations

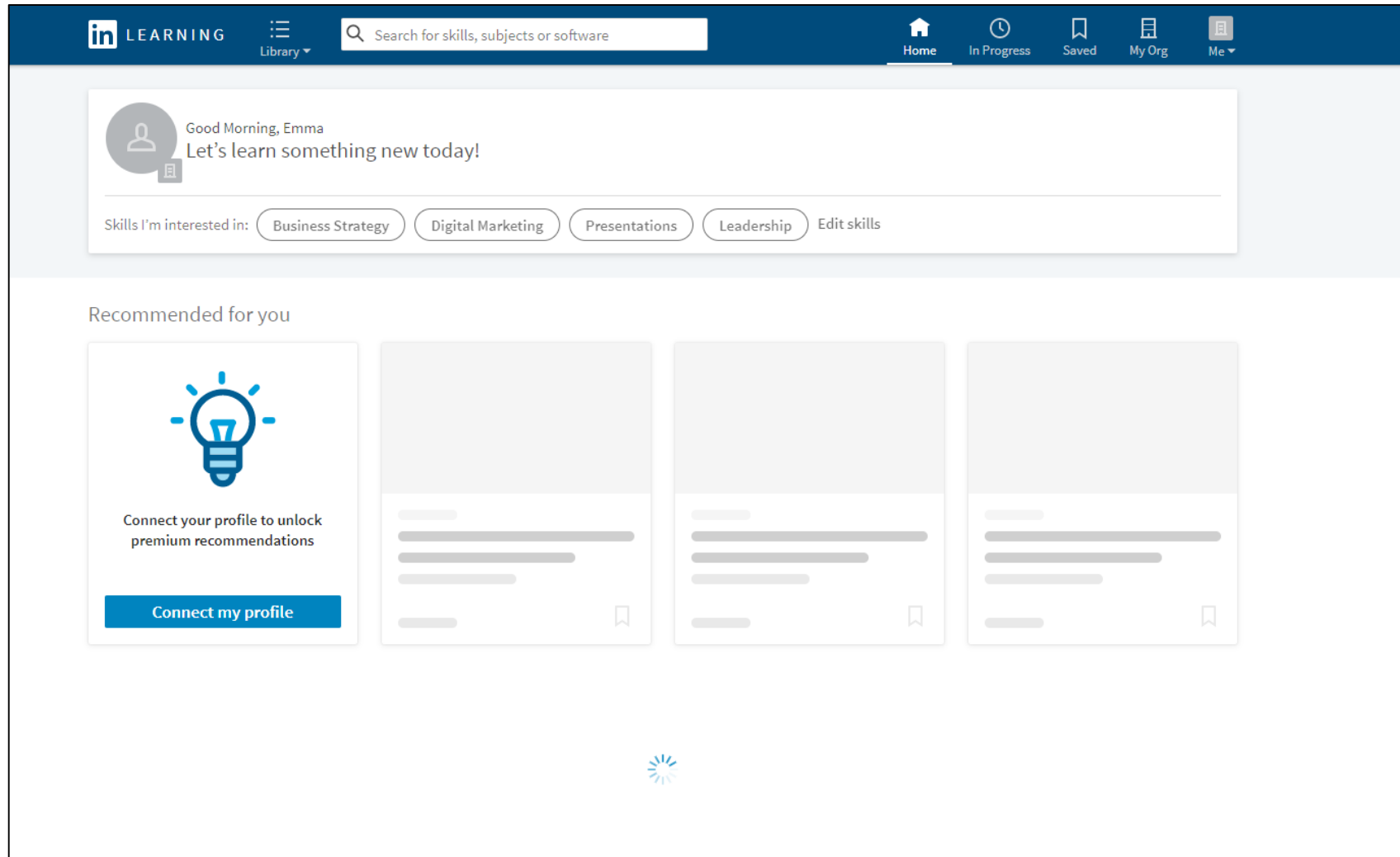
Show more ▾

Continue

After a Learner has logged in, select a job title and set of skills they are interested in learning.

If the learner has connected their LinkedIn profile (Bound), these options will be pre-populated with suggestions

5. Begin learning

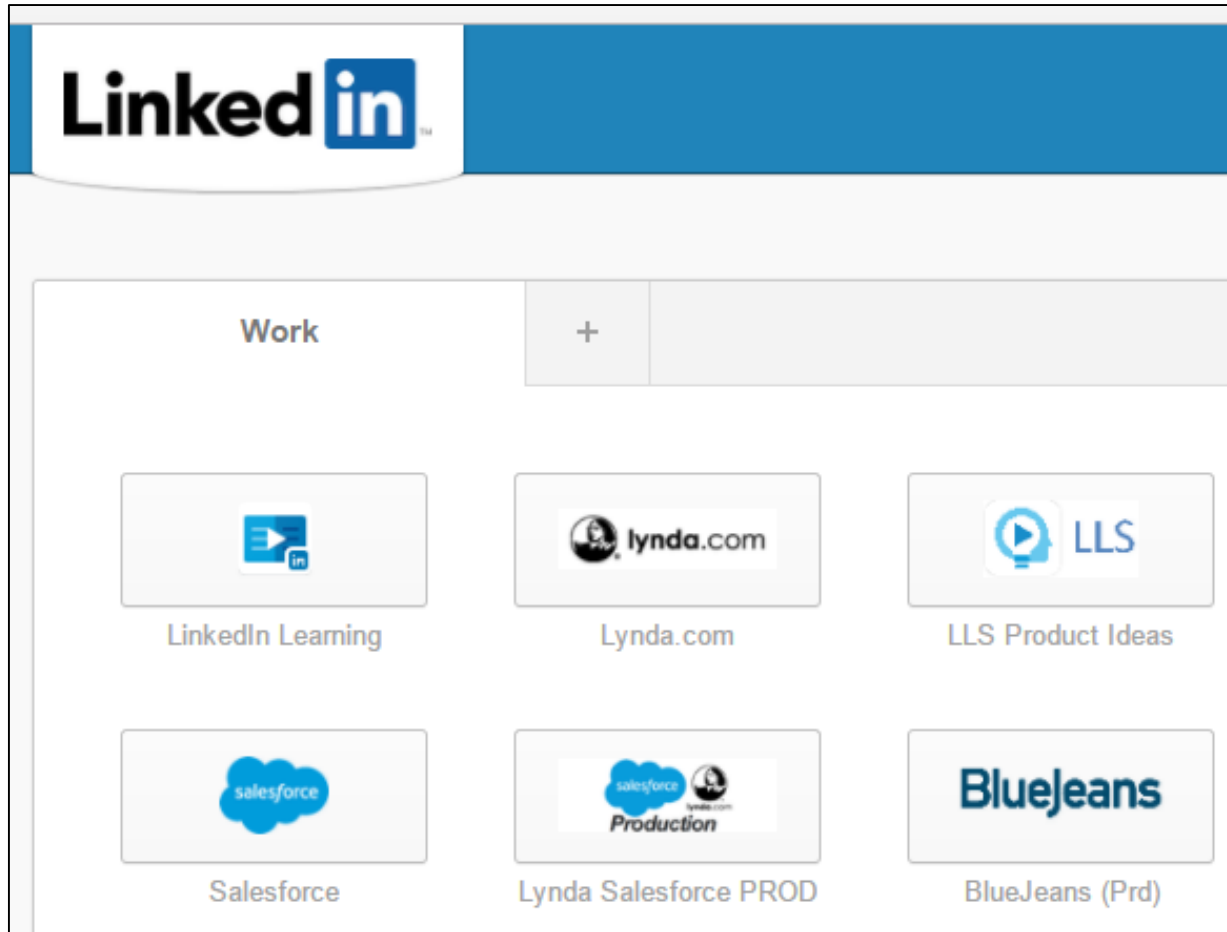


And that's it! LinkedIn Learning is activated for the learner. Those who have connected their LinkedIn profiles (Bound) will see recommended content that is curated based on the insights of the LinkedIn network

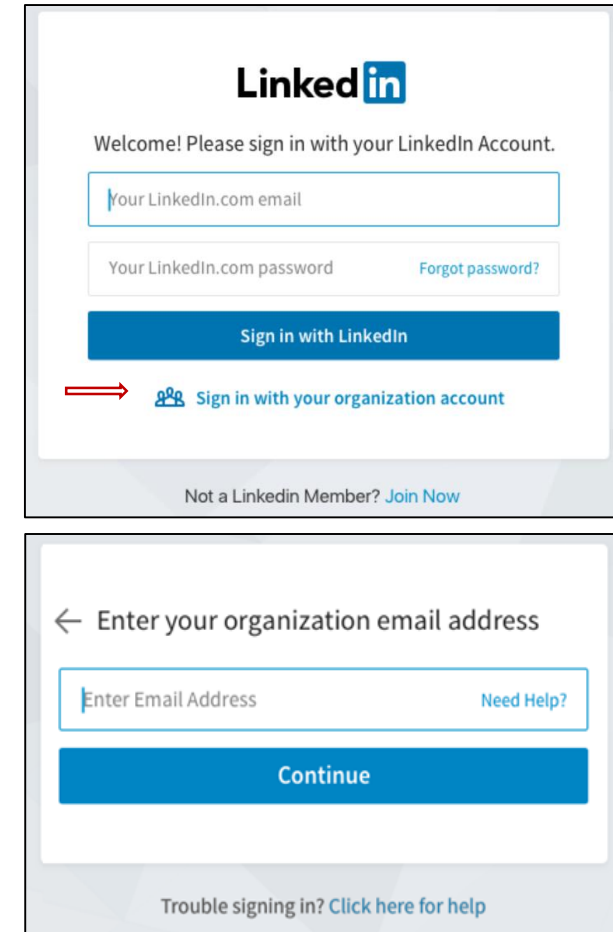
****** Lightbulb icon is not asking employees to purchase a premium account. This message is providing an option for learners to connect their profiles to their LinkedIn Learning account.

Returning Login Experience: Bound Profile

SSO learners can log back into LinkedIn Learning in 3 ways

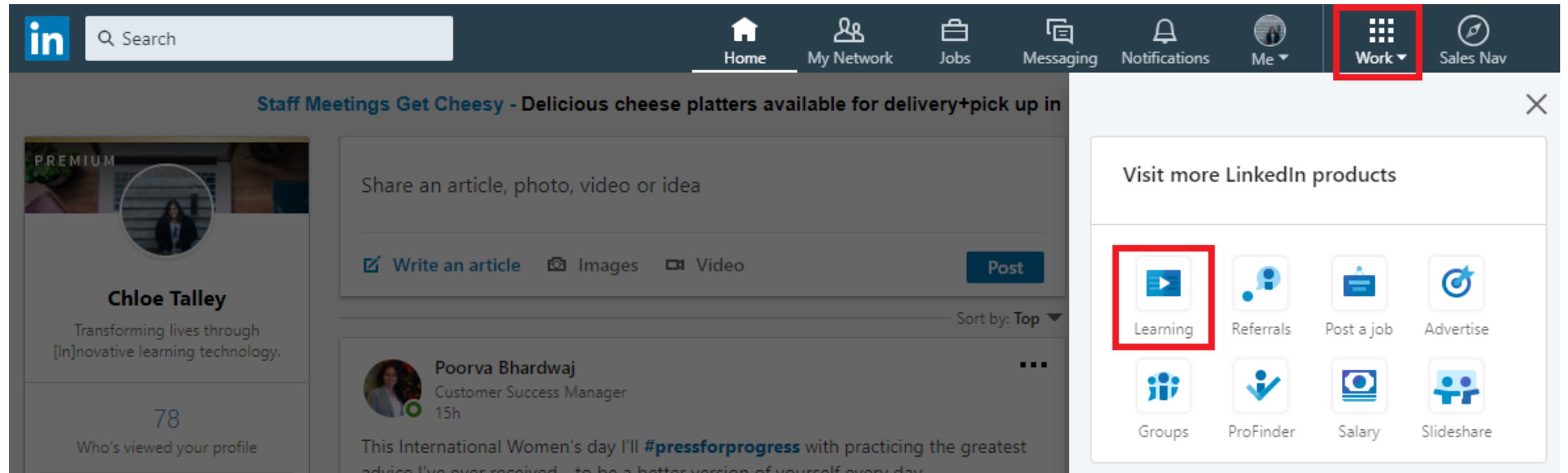


1. Click on LinkedIn Learning in the SSO portal (e.g. Okta)



2. Via "organization account" on www.linkedin.com/learning

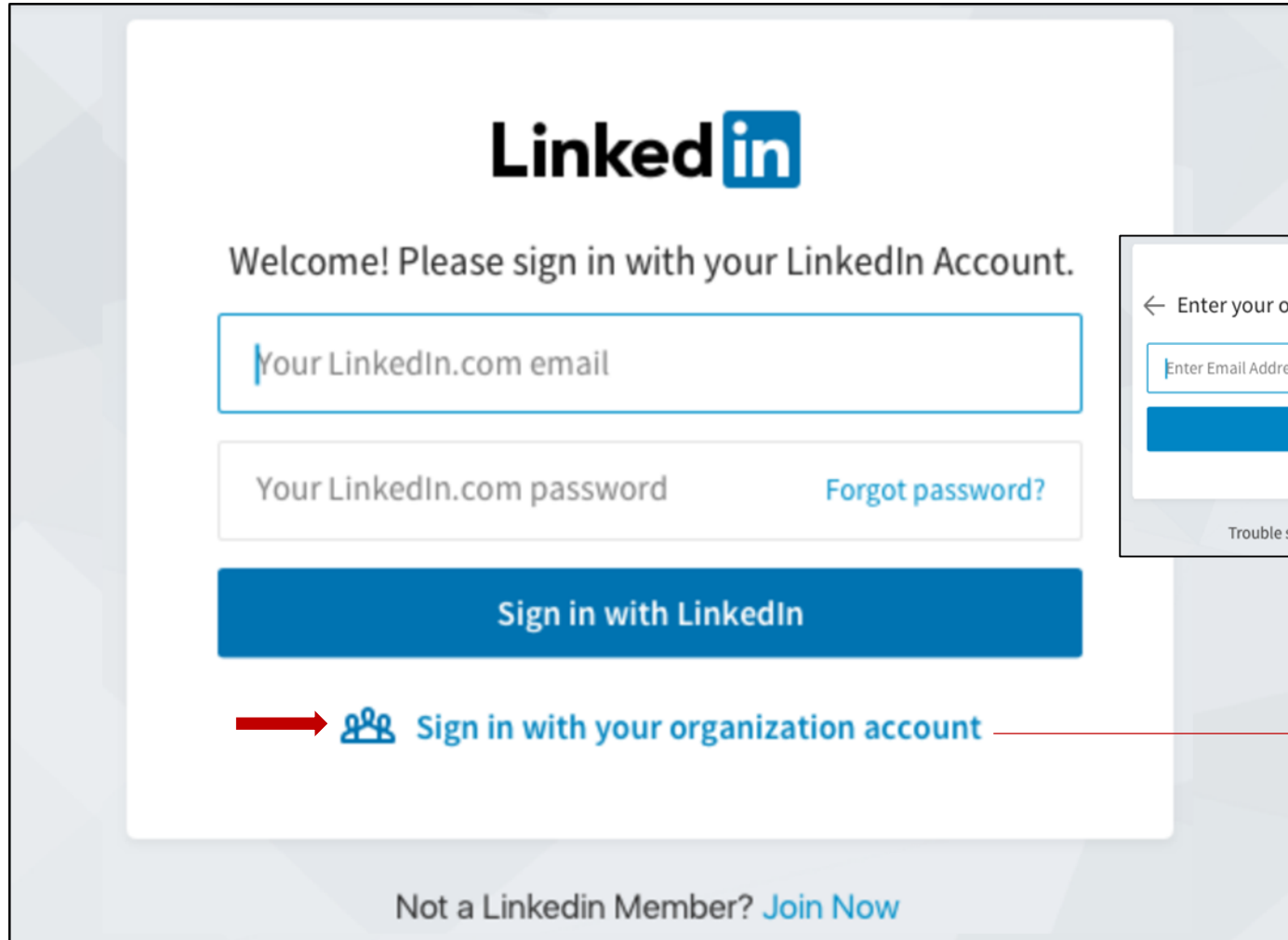
Login through your LinkedIn profile



3. Click on 'Learning' in LinkedIn portal

Returning Login Experience: Unbound Profile

To sign back into LinkedIn Learning, visit www.linkedin.com/learning




LinkedIn

Welcome! Please sign in with your LinkedIn Account.

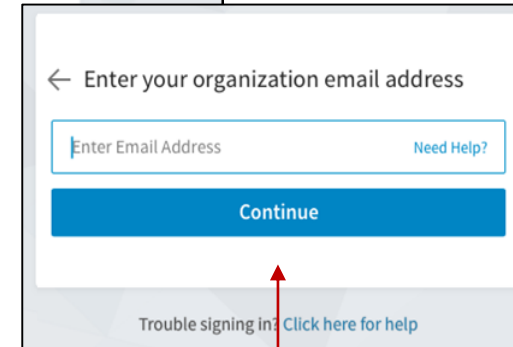
Your LinkedIn.com email

Your LinkedIn.com password [Forgot password?](#)

Sign in with LinkedIn

→  [Sign in with your organization account](#)

Not a LinkedIn Member? [Join Now](#)



← Enter your organization email address

Enter Email Address [Need Help?](#)

Continue

Trouble signing in? [Click here for help](#)

If a learner's login is saved, they will go straight into LinkedIn Learning. If the learner has logged out, re-enter the email address and password to sign back in through the sign in portal

Learners who have **not** connected their LinkedIn account (Unbound) will sign in through clicking "sign in with your organization account"